

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 393 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 13435	Campaign Ref: E 120710066
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C08C14	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/14/12	Weeks: 1	Order Ref: 06217625
Est./PO Number: 06217625	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: McCrory 4 NC Gov	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ..F..	05	150	30 Comme	Nbr of Spots	1	1	150
2	M-F 4-5p Judge Judy ..F..	04	225	30 Comme	Nbr of Spots	1	1	225
3	M-F 8a CBS This Morning ..F..	05	110	30 Comme	Nbr of Spots	1	1	110
4	M-F 9a Dr Phil ..F..	05	150	30 Comme	Nbr of Spots	1	1	150
5	Fri 9p ET / 8p CT Made In Jersey ...F.	05	900	30 Comme	Nbr of Spots	1	1	900
6	M-F 1135p ET / 1035p CT Late Show M....	06	170	30 Comme	Nbr of Spots	1	1	170
7	M-F 3p ET / 2p CT Let's Make A Deal M....	05	150	30 Comme	Nbr of Spots	1	1	150
8	M-F 4-5p Judge Judy	04	225	30 Comme	Nbr of Spots	1	1	225
Weekly Totals: Total Spots(Ord Spots)						34	34	
Closed PR						2	2	

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Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 13435	Campaign Ref: E:120710066
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C08C14	Sale Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/14/12	Weeks: 1	Order Ref: 06217625
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
9	M-F 8a CBS This Morning M.....	05	110	30 Comme	Nbr of Spots	1	110
10	M-F 9a Dr Phil M.....	05	150	30 Comme	Nbr of Spots	1	150
11	Sat 10p ET / 9p CT 48 HoursS	06	600	30 Comme	Nbr of Spots	1	600
12	Sat 7p Access HollywoodS	05		30 Comme	Nbr of Spots		
13	Sat 8-9pS	06	400	30 Comme	Nbr of Spots	1	400
14	Sat 8-10pS	06	400	30 Comme	Nbr of Spots	1	400
15	Sun 1030a ET / 930a CT Face The NationS	05		30 Comme	Nbr of Spots		
16	M-F 1135p ET / 1035p CT Late Show ...T..	06	170	30 Comme	Nbr of Spots	1	170
17	M-F 3p ET / 2p CT Let's Make A Deal ...T..	05	150	30 Comme	Nbr of Spots	1	150
18	M-F 4-5p Judge Judy ...T..	04	225	30 Comme	Nbr of Spots	1	225
Weekly Totals:					Total Spots(Ord Spots)	34	34
Closed PR					2	2	

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Buyer:		Client/Product/Estimate:	MCCRO /ORDR /C08C14	Sale Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/14/12	Weeks:	1	Order Ref:	06217625
Est./PO Number:	06217625	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
19	M-F 8a CBS This Morning T.... ...T...	05	110	30 Comme	Nbr of Spots	1	110
20	M-F 9a Dr Phil ...T.... T....	05	150	30 Comme	Nbr of Spots	1	150
21	Tue 10p ET / 9p CT Vegas T.... T....	05	1200	30 Comme	Nbr of Spots	1	1200
22	M-F 1135p ET / 1035p CT Late Show T.... T....	06	170	30 Comme	Nbr of Spots	1	170
23	M-F 11a ET / 10a CT Price Is Right T.... T....	04	225	30 Comme	Nbr of Spots	1	225
24	M-F 3p ET / 2p CT Let's Make A Deal T.... T....	05	150	30 Comme	Nbr of Spots	1	150
25	M-F 4-5p Judge Judy T.... T....	04	225	30 Comme	Nbr of Spots	1	225
26	M-F 8a CBS This Morning T.... T....	05	110	30 Comme	Nbr of Spots	1	110
27	Tue 8p ET / 7p CT NCIS T.... T....	04	2500	30 Comme	Nbr of Spots	1	2500
28	M-F 9a Dr Phil T.... T....	05	150	30 Comme	Nbr of Spots	1	150
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					2	2	

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Original

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 13435	Campaign Ref: E:120710066
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C08C14	Sale Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/14/12	Weeks: 1	Order Ref: 06217625
Est./PO Number: 06217625	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
29	Tue 9p ET / 8p CT NCIS Los Angeles ..T....	05	1900	30 Comme	Nbr of Spots	1	1900
30	Wed 10p ET / 9p CT CSI ...W...	06	1200	30 Comme	Nbr of Spots	1	1200
31	M-F 3p ET / 2p CT Let's Make A Deal ..W....	05	150	30 Comme	Nbr of Spots	1	150
32	M-F 4-5p Judge Judy ..W....	04	225	30 Comme	Nbr of Spots	1	225
33	M-F 8a CBS This Morning ..W....	05	110	30 Comme	Nbr of Spots	1	110
34	M-F 9a Dr Phil ..W....	05	150	30 Comme	Nbr of Spots	1	150
35	Sat 7p NewsS.	05	150	30 Comme	Nbr of Spots	1	150
36	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	275	30 Comme	Nbr of Spots	1	275
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					2	2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	Sat 7p Access Hollywood	:30 Commercial	10/08/12	Closed Pre Emption	150.00	35 (10/13)	0000169848	
15	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	275.00	36 (10/14)	0000177699	

Grand Totals

Totals		Month 10 Weeks: 4						
		10/08						
Spots	34	34						
Cost	13435	13435						

Grand Totals:

Spots:	34
Gross Total:	13,435.00
Commission:	2,015.25
Net Total:	11,419.75